



MINUTES
MEETING ARTHUR BIA
June 26 , 2024 @ 7:30 PM via Zoom

link

BOARD MEMBERS PRESENT: Angela Alaimo, Chair Chris McIntosh, Treas.

Sheila Faulker, Councilor Lisa Hern, Paula Coffey, Gord Blyth, Mitch Keirstead.

OTHER ATTENDEES : Melissa Kooinan, Consultant

Absent: Jim Coffey, Robyn Mulder

REVIEW AND ADOPTION OF THE AGENDA Chair Angela called the virtual meeting to order at 7:30PM. Motion by Gord, seconded by Mitch to approve the Agenda.

CARRIED

REVIEW AND APPROVAL OF THE MINUTES Amend to correct Mitch's surname - Motion by Paula and seconded by Lisa to approve the minutes from the May 15, 2024 meeting. CARRIED

MOTION – Nomination of Paula Coffey as Vice Chair by Mitch – Carried – Congratulations to Paula

FINANCIAL REPORT

Treasurer, Chris

Report provided – we are waiting for Invoice for Levy and Paula will be getting the Littletree invoice.

Items for discussion:

Discussion of response of community to the banners. Some negative comments received but predominantly well received. Discussion of putting the Pride banners up again after Happy Canada Day ones come down.

Paula will be giving assistance to anyone downtown on Chamber Canada Day weekend event looking for assistance with QR codes. It was suggested that anyone with comments could email either the BIA email address or Brooke Lambert, CAO of the Township.

Melissa gave report about the Arthur By the Fire event. Excellent pre sales unfortunately impacted by the weather, but she feels another large event would be supported.

Paula and Mitch gave report of the Arthur Downtown Rising Walk through and presentation. Paula, Jim, Mitch and Chris were in attendance.

Lighting was one of the recommendations – putting rope lighting on Chamber railings, RBC railing etc. Railings are easy to light up, floodlights in the Cenotaph parkette; add colour/businesses to paint doors etc. on sides of buildings; trees in planters; projection on a smaller scale on walls vs Magic Windows at a lesser budget rate; old bicycles painted bright colours with flower baskets;

Chris two people asked to presenters and wasn't answered – how do we get local people downtown;

The presenters mentioned due to the lack of retail space concentrate to brighten up the Village.

Put stickers on some of building windows.

Sheila addressed that there have not been people walking downtown at night.

Paula and Angela with BIA and Chamber representatives from Mount Forest attended a meeting with Robyn and Mandy regarding revitalization of the downtowns.

Township didn't get grant, and so are looking to at some initiatives.

Mount Forest representative expressed problem with food insecurity, housing insecurity

Too residential purposing downtown which is overwhelming both major

Municipalities in the Township.

Legal clinics; medical clinics – resources are needed for mental health support. Lisa advised that the County deals with those issues.

The Board agreed that a letter should be prepared to be circulated to the community groups and forwarded to the Township and the County requesting assistance with more resources. Angela will draft a letter to be circulated to Board, members of the BIA and other community organizations.

Further suggestions of plants on bridge and early in the spring. To be added to budget.

Trees planting on either side of the bridge – creating greenspace coming into town.

Sidewalk painting with highway numbers.

New motto

Idea of Canada's most patriotic village and poppy will fade over time – we should be build on community values and spirit – suggested – Most welcoming community – I choose Arthur – keep focus on keeping

Arthur – we are not a tourism destination

Eileen has emailed Paula to discuss some of her ideas arising from the presentation as well

Chris has names of some volunteers to help with clean up etc.

Paula suggested some traffic controlling measures for the area leading into the village from the bridge towards the Legion. Paula will contact Brooke to see what is happening.

ADJOURNMENT

Moved by Sheila to adjourn the meeting.